



**blenheim partners**

*no limitations*

Executive Search & Board Advisory

## **DO WE NEED DIGITAL, TECHNOLOGY OR AI SPECIALISTS ON OUR BOARDS?**

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In the UK, other than diversity the largest demand for Board Directors is in the area of digital. Given the technology demands facing most companies and Boards, and the extent of knowledge many currently have, this appears to be logical and is anticipated to be similar in Australia over the next few years.

However, if Australia is to follow, and as some UK Boards are finding out, Boards need to ensure that the new Directors with digital backgrounds are able to connect their digital, virtual or AI experiences to the 'real world' challenges that businesses face.

Therefore, it is crucial to understand both how applicable the Digital Director's experience is to the challenges facing the business, and that they have sufficient empathy and interest in the core existing business. It is surprising how often superficially exciting appointments of digital gurus to Boards end in mutual miscomprehension and failure to connect the current and new worlds.

## Blenheim Partners specialise in:

- Executive Search;
- Non-Executive Director Search;
- Board Strategy and Structure Consulting;
- External Succession Planning; and
- Executive Re-Engagement / Transition.

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Founded in 2012, our team have acted as specialist adviser to many of the world's leading corporations on Board and Executive performance, capability and succession planning.

Our consultants have worked with clients from all sectors and a broad range of geographies. They include over 80 of the ASX 100, 10% of the FTSE 100, Private Equity, Multinational, Private Family and Mutually Owned Companies.

Our work includes assignments that are both local and international in scope.

Our team consists of senior Search Consultants, Human Resource Directors,

Psychologists, Coaches and exceptionally experienced Researchers.

Blenheim Partners is continually investing in knowledge and understanding as exemplified by our Thought Leadership "The Challenges of Attaining Growth", Industry Papers and monthly Market Intelligence reports.

Our philosophy is to develop deep and committed relationships with a select number of clients and help them deliver a superior performance by optimising the composition of their Board and Executive team.

Our culture is built on pride, professionalism, esprit de corps and client service.

### **Confidentiality**

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