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The Blenheim Report

ASX 200 LISTED COMPANIES

HEAD OF DIGITAL

December 2014



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- We provide a fixed fee of which the final 25% is only payable if our client assesses that expectations have been exceeded.
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INTRODUCTION

There is an old saying: Some people make things happen, some people watch what happened and some people wonder what happened.

The impact and transformation of what Digital Technology brings will benefit many or destroy many but it will have an increasing impact on people who do business. The role of Chief Information Officer (CIO) has changed significantly in recent years as a result of digital revolution. In this digitised age CIOs bridge Marketing, Sales, Service and Technology to create a frictionless path between business and customers.

The advent of big data and the opportunities of digitisation have broadened the scope of the role and CIO's are now educating organisations from the Board down to ensure their organisations are technologically savvy. Organisations are trying to harness digital to increase loyalty and relevance to customers and lower their own costs and risks.

Insight to the key findings:

- Australia has the world's seventh highest internet penetration with 81% of total population¹. Research shows smartphone usage at 72% in 2013 increasing to 78% in 2014. 2014 is the year smartphones took over from portable computers and mobile applications have become a norm in everyday lives with further growth expected to come. However, businesses haven't been so quick to adopt technology and the rise of digitisation means that organisations are now upgrading working technology.
- More waves of digital disruption are expected, the digital age is still evolving, creating challenges and tremendous opportunities. Some Australian organisations have made innovations in digital technology to provide services to their clients, employees and stakeholders but others are lagging behind.
- Monitoring the digital environment in order to respond to changes as they happen is integral to success. The leaders in the digital landscape will be from organisations where innovation is expected and encouraged, where digital is firmly integrated into business strategy, and where value proposition is based on being quick to respond to new consumer behaviour while working to create new ones.
- There is a debate where digital sits and the structure of the team. For many, it will be into the CIO, or a collection of information, marketing and operations. It may be a "tier 2 structure" or a "lab" format. The challenge is in keeping pace with the change of legacy systems.
- Others have argued that with the growth in digital, there will evolve the need for a "Digital Officer" or a "Head of Digital". Relevant examples include: Macquarie Group, Harvey Norman, Domino's, Fletcher Building, Flight Centre Travel Group, Westfield Group, ANZ, Aristocrat Leisure, AGL, Westpac, CSR, Southern Cross Media Group, Super Retail Group, Ten Network, Telstra, Qantas. The argument for a Chief Digital Officer (CDO) is more prevalent for a B2C as opposed to a B2B company.

To maximise the opportunity or prepare for the disruption and potential extinction of companies many organisations have partnered with external expertise in both the front end and back end of the business. It may be in regards to the design of applications to the design of algorithms and then the management of the analytics. The following pages provide insight into the development of current digital structures of the ASX 200.

Source: ¹ <https://digitalaustralia.ey.com/> The EY State of the Nation Report 2014

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HEAD OF DIGITAL, BY COMPANY IN AUSTRALIA

Company	Name	Title	Background	Location	Comments
Acrux Ltd	Leah Rudd	Technical Operations Manager (Jul 2012 – Present)	Past roles: <ul style="list-style-type: none"> Manufacturing & Technical Officer, Acrux (2009 – Oct 2011) 	Melbourne	
AGL Energy Limited	Owen Coppage	Chief Information Officer (Nov 2005 – Present)	Owen has more than 25 years of management and operations experience in high voltage transmission, distribution and hydro generation. He was appointed to his role in 2007 and has responsibility for the transformation and simplification of the information technology function within AGL.	Melbourne	
AGL Energy Limited	Josephine Monger	Head, Digital & Customer Experience (Jan 2014 – Present)	Past roles: <ul style="list-style-type: none"> Director, Energy and Water Ombudsman (Jan 2012 – Dec 2013) Head of Customer Experience, AGL (Feb 2009 – Dec 2013) 	Melbourne	
AGL Energy Limited	Michael Padden	Head, Digital Commerce, Media, Mobile & Marketing (Apr 2014 – Present)	Past roles: <ul style="list-style-type: none"> Management Consultant, Strativity Group Australia (Sep 2013 – Mar 2014) Head of Advertising Businesses, Spondo (Sep 2013 – Jan 2014) Head of Telstra Advertising Network, Telstra Media (Jun 2011 – Mar 2013) 	Melbourne	
Ainsworth Game Technology	Erdal Eskin	General Manager, Engineering & Technical Services (Feb 2006 – Present)	Past roles: <ul style="list-style-type: none"> General Manager, Technical Systems Testing (Jun 2002 – Feb 2006) 	Sydney	

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ALS Ltd	Mike Munro	Chief Information Officer (Apr 2012 – Present)	At his current role, Mike is responsible for the global IT network, IT security and infrastructure operations of the Group.	Brisbane	
Amcor Ltd	Sam Fulcher	Digital Manager (Aug 2014 – Present)	<p>Sam is a digital specialist with experience in collaboratively developing, building and implementing an organisation’s digital presence.</p> <p>Sam has ten years of top-tier agency and in-house experience in New Zealand, the UK and Australia, spanning consumer, corporate and government sectors.</p> <p>Currently while working for Amcor, Sam is responsible for taking the current digital presence to a new level by planning and delivering digital transformation across customer, social, mobile and internal collaboration channels.</p> <p>Past roles:</p> <ul style="list-style-type: none"> • Manager, Marketing & Digital, Asciano (May 2014 – Aug 2014) • Digital Communications Specialist, Asciano (Oct 2013 – May 2014) 	Sydney	
Amcor Ltd	Joseph Colaric	Digital Channel Manager (Aug 2011 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Ecommerce Product Manager, NAB (May 2008 – Feb 2011) • Senior Online Producer, Telstra Digital (Feb 2007 – Apr 2008) • Ecommerce Consultant / Information Architect, Computershare (Mar 2000 – Dec 2005) 	Melbourne	

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AMP Ltd	Lee Barnett	Chief Information Officer (Jan 2002 – Present)	<p>Lee joined AMP in 1996 and was appointed Chief Information Officer in 2002. She is responsible for leading IT and Project Services as well as Sourcing and Facilities Management functions.</p> <p>Lee's previous roles at AMP include IT Director Australia and New Zealand, IT Strategy and Development Executive (UK), and Planning and Architecture Executive.</p> <p>Before joining AMP, Lee held various senior management roles at IBM, Lend Lease (MLC) and a global IT consulting company. She has 35 years of experience in the IT industry.</p>	Sydney	As per a recent press release published on Oct 16 th , 2014; Lee is retiring. AMP product and advice IT Director Craig Ryman, will replace Lee on 1 st Jan 2015
AMP Ltd	Craig Ryman	IT Director (Jan 2009 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Program Manager, AMP Capital Investors (2005 – Dec 2008) • IT Manager, AMP (2000 – 2002) 	Sydney	Will be named CIO on 1 st Jan 2015
AMP Ltd	Michael Weeding	Digital Director (Nov 2013 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Head of Digital Banking, Citibank (Mar 2010 – Nov 2013) • Head of Website & Online Acquisition, Citibank (Aug 2008 – Mar 2010) • Online Marketing Manager, Citibank (Nov 2004 – Aug 2008) 	Sydney	
AMP Ltd	Larry Lee	Head of Digital & Social, AMP Capital (Jan 2014 – Present)	Larry has experience in digital, including strategy, project management, online marketing, email marketing, content marketing, digital communications, social media, UX design, information architecture, business analysis, SEO and SEM. He has over 14 years of experience in the financial sector in Australia, Asia and the United Kingdom, with a strong focus in digital and online.	Sydney	

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			<p>Past roles:</p> <ul style="list-style-type: none"> • Manager, Digital Marketing, AMP Capital (Apr 2012 – Jan 2014) 		
Ansell Ltd	Giri Peddinti	Chief Information Officer (Jan 2012 – Present)	<p>Giri joined Ansell in January 2012 as Chief Information Officer. He oversees Ansell's global IT capabilities and strategies. Giri's experience includes implementing enterprise architecture, IT security and controls, supply chain processes, middle-ware, B2B/C portals and ERP capabilities.</p> <p>Most recently Giri served as Global Head of Technology with Timberland, and prior to that he had held executive IT leadership positions at PepsiCo with progressively incremental responsibilities. Prior to PepsiCo, Giri held technology leadership roles at Southwest Airlines and Computer Sciences Corporation.</p> <p>Education – MBA, Texas A&M University; BComp, Amaravati University India</p>	New Jersey	
ANZ Bank	Scott Collary	Chief Information Officer (Dec 2014 – Present)	<p>Scott was previously CIO, consumer North America and Global Cards at Citigroup where he was responsible for all aspects of consumer banking technology.</p> <p>He was also a senior vice president and retail CIO with US regional bank Fifth Third with a focus on business integration, service quality, and cost efficiency, ANZ said in a statement released on Thursday afternoon.</p> <p>Between 1987 and 2003, he held leadership roles in payments, cards and operations at Bank of America.</p>	Melbourne	Reports to ANZ Group COO Alistair Currie
ANZ Bank	Chris Venter	Head, Delivery Digital Channels (Aug 2013 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Head of Channel Delivery, ANZ (Nov 2010 – Nov 2011) 	Melbourne	

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		Present)	<ul style="list-style-type: none"> • Head Assisted Channels Global Solution Delivery, ANZ (Apr 2010 – Nov 2010) • Program Director, Regional Sales Platform, ANZ (Dec 2009 – Feb 2010) 		
ANZ Bank	Jayne Opperman	Chief Information Officer, Global Wealth (Dec 2011 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Chief Information Officer, UK Retail Banking, Lloyds Banking Group (Dec 2009 – Nov 2011) • Chief Information Officer, Group Functions, Lloyds Banking Group (May 2006 – Nov 2009) • Divisional Risk Officer, Technology & Operations, Lloyds Banking Group (Feb 2004 – May 2006) 	Melbourne	
ANZ Bank	Pam Rebecca	General Manager, ANZ Digital (Oct 2012 – Present)	<p>Pam is responsible for digital strategy, digital transformation programme, and channel management of mobile, goMoney, Internet Banking, anz.com, PFM and other digital services for ANZ Australia.</p> <p>Past roles:</p> <ul style="list-style-type: none"> • General Manager, ANZ Direct, ANZ (2006 – 2012) 	Melbourne	
ANZ Bank	Kristina Curtis	Head, Customer Analytics & Digital (Feb 2013 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Head of Digital Customer Experience, Group Digital and Customer Insights, ANZ (Nov 2011 – Jan 2013) • Head of Online Sales, Commonwealth Bank of Australia (Jun 2010 – Nov 2011) 	Sydney	
ANZ Bank	Patrick Maes	CTO & General Manager, Group Technology, Services & Operations, Strategy & Planning (Aug 2010 –	<p>Patrick is an executive with over 30 years of experience in banking, advanced technology, architecture, systems development, and management consulting. Patrick is responsible for defining the strategy for the GTSO Division, helping the Group execute this strategy by driving efficient delivery of technology.</p> <p>Patrick joined ANZ in August 2010 as CTO and GM</p>	Melbourne	

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		Present)	Technology Strategy and Enterprise Architecture. He joined ANZ from HCL Technologies as Global Principal Consultant, Investment and Transactional Banking.		
APA Group	William Fazl	General Manager, Information Technology (Dec 2011 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Consultant , IT Leadership and Management NEHTA (Aug 2011 – Nov 2011) • Consultant, WJF Consulting (May 2011 – Nov 2011) • CIO, Transfield Services (Nov 2003 – Dec 2010) • General Manager, Information Systems Australasia, Coca-Cola Amatil (1996 – 2003) 	Sydney	
APA Group	Andy Gill	Infrastructure Team Leader (2009 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Project Co-ordinator/Infrastructure & Team Leader, APA Group (2007 – 2009) 	Adelaide	
Aquila Resources Ltd	Dennis Zuvela	Manager, ICT & Infrastructure (Oct 2013 – Present)	<p>Dennis has over 19 years of experience in the Information Technology field with experience in management. He also has international mining experience involving multiple mine sites including integration of IT and Telecommunications.</p> <p>Dennis was previously working as an IT Manager with Terrawest Management Pty Ltd from Jan 2013 to Sept 2013 and before that he was with Noble Resources as an ICT Manager from November 2011 to January 2013.</p>	Perth	
ARB Corporation Ltd	Tony McCoy	Information Technology Manager (Feb 2012 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • National IT Manager, Visy Industries (2008 – 2012) • Chief Information Officer, Automotive Components Ltd (Jan 1995 – Aug 2008) • Chief Information Officer, National Parts Pty Ltd (1999 – 2008) 	Melbourne	

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Ardent Leisure Group	Paul Young	Chief Information Officer (Sep 2014 – Present)	<p>At Ardent, Paul is responsible for all technology aspects including application and collaboration systems, shared services, networks and communications and increasing the digital reach of the company.</p> <p>Paul previously served as a CIO at Ausenco from 2008 to August 2014. He has more than 20 years' experience in planning, managing and deploying networks, applications, web services and management information systems in multi-architectural environments. He joined Ausenco from Wotif.com where he was a CIO, where he re-engineered the site to be capable of handling in excess of 100,000 user sessions per day.</p>	Brisbane	
Aristocrat Leisure Ltd	David Fryda	Chief Information Officer (May 2014 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Chief Information Officer, Serco Asia Pacific (Oct 2010 – Apr 2014) • IT Transformation Manager, Serco Australia Pty Ltd (Mar 2010 – Oct 2010) • IT Director, Macquarie University (Mar 2009 – Feb 2010) • Chief Information Officer, Tyco Fire & Security ANZ (Sep 2002 – Jul 2008) 	Sydney	
Aristocrat Leisure Ltd	Craig Billings	Chief Digital Officer (Aug 2014 – Present)	<p>At his current role as Chief Digital Officer, Craig is responsible for global social and mobile gaming efforts. He joined Aristocrat in July 2012 and formerly held the role of Managing Director, Strategy and Business Development.</p> <p>Craig has a long history within the gaming industry, having held senior roles at IGT, including Chief-of-Staff to the CEO and Head of Corporate Development, and within the Investment Banking Division of Goldman Sachs where he served clients in the gaming industry, first from New York and then from London.</p>	Sydney	

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			Education: Bach (University of Nevada Las Vegas); MBA (Columbia Business School)		
Aristocrat Leisure Ltd	Manjit Gombra Singh	Chief Technology Officer (Dec 2012 – Present)	<p>Previously Manjit was holding the role of Senior Vice President for Aristocrat responsible for research and development of enabling technologies.</p> <p>Manjit has a broad background in technology, having worked at Juniper Networks on virtualization and management technologies as well as cloud initiatives, leadership roles on Internet and Mobile product lines at IGT, and engineering management roles at Sun Microsystems.</p> <p>Manjit is a published author on cloud computing and mobile gaming technologies.</p> <p>Education: MTech (Computer Science) University of Hyderabad</p>	Sydney	
Arrium Ltd	Darryl Warren	Chief Information Officer (Jan 2014 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Chief Information Officer, Lion Nathan Ltd (Aug 2001 – Dec 2013) • IT Director, Lion Nathan Ltd (1996 – 2001) 	Sydney	
Asciano Ltd	Kelvin McGrath	Chief Information Officer (Oct 2010 – Present)	<p>Other roles:</p> <ul style="list-style-type: none"> • Founder, Meeting Quality (Feb 2013 – Present) • Non-Executive Director / Chairman, 1-Stop Connections (Nov 2010 – Present) <p>Past roles:</p> <ul style="list-style-type: none"> • General Manager Shared Business Services and CIO, Boral (Oct 2001 – Oct 2010) • IT & T Delivery Manager, Transpower (1998 – Oct 2001) 	Sydney	

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ASX Ltd	Tim Thurman	Chief Information Officer & Group Executive (Jun 2012 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Head of Information Technology, Credit Suisse Canada (May 2010 – Jun 2012) • Senior IT Executive, Independent Consultant (Feb 2009 – May 2010) • Head of Client Development and Sales, Alpha Trading Systems (Aug 2007 – Feb 2009) • Vice President and Director Alternative Execution Group (AEG), TD Newcrest (Feb 2006 – Jul 2007) • Director, Client and Business Development, TSX Group (Aug 2004 – Jan 2006) 	Sydney	
ASX Ltd	Mike Roveto	Digital Technical Lead (Jul 2012 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Head of Product and Technology, fans.tv (Jan 2011 – Jul 2012) • Chief Technology Officer, B33hive (Jan 2006 – Jan 2011) • Tech Lead, Mobile Internet Group (2004 – 2006) 	Sydney	
Atlas Iron Ltd	Simon Magill	IT Manager (Feb 2010 – Present)	Simon has been with Atlas Iron Ltd for 4 years as IT Manager. Previously he had served in technical and managerial positions with Asgard Wealth Solutions, Synergy, Unisys and Newmont Mining Corporation respectively.	Perth	
Aurizon Holdings Ltd	Peow Goh	Chief Information Officer (Jan 2014 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Global Practice Leader, Applications, Rio Tinto (Jan 2009 – Feb 2012) 	Brisbane	
Automotive Holdings Group	Eugene Kavanagh	Chief Information Officer (Jan 2003 – Present)	Eugene has been a senior IT Executive for over 15 years based in Perth. In his current role, Eugene has responsibility for planning, directing, leading and managing all Information Systems, technology and Communications (voice and data) services across all	Perth	

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			business entities, including national automotive retail (DMS, BI, CRM) and Logistics (Warehouse Management, Transport Management, ERP).		
AWE Ltd	Todd Ryman	Head, IT & Manager (Apr 2010 – Present)	In his current position, Todd is managing AWE's IT infrastructure, networks and telephony across multiple global sites in Australia, New Zealand, Indonesia, Malaysia and the United Kingdom. Before, he was Application Portfolio Manager at Aristocrat from October 2008 to May 2010 and, prior to that, he was Regional Operations Manager for Asia Pacific at Weatherford from August 2006 to August 2008.	Sydney	
Bank of Queensland	Julie Bale	Group Chief Information Officer (Dec 2012 – Present)	At her current role, Julie is responsible for the strategy, development and maintenance of the infrastructure and technology solutions that support BOQ. Julie has over 20 years of experience in Information Technology, primarily within the Financial Services, Telecommunications and Utilities sectors, across the UK and Australia. Before joining BOQ, Julie was at ING Direct, responsible for the delivery of all technical solutions for the bank. Before joining ING Direct, Julie was Head of Solutions Delivery at Bendigo Bank, where she guided the IT systems integration activities during the merger with Adelaide Bank. Education – MBA, La Trobe University	Brisbane	
Bank of Queensland	Andrew Murrell	General Manager, Digital & Direct Channels (Dec 2012 – Present)	Past roles: <ul style="list-style-type: none"> • General Manager, Digital and Social Marketing, Commonwealth Bank of Australia (Dec 2008 – Oct 2012) • Head of Direct Marketing, Commonwealth Bank of Australia (Aug 2006 – Dec 2008) 	Sydney	

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Bank of Queensland	Robert Parker	Senior Manager, Digital Services (Oct 2005 – Present)	Robert has been involved with the commercial development and deployment of digital projects over several years, working with stakeholders and development teams to transform client needs into functional and effective solutions. He has managed all stages of the product development lifecycle from both a business, digital and technical point of view across current and emerging digital technologies. Past roles: <ul style="list-style-type: none"> • Web consultant & developer, Agrifood Awareness Australia (2000 – 2012) 	Brisbane	
Bega Cheese Ltd	Mike Wood	Chief Information Officer (May 2013 – Present)	Past roles: <ul style="list-style-type: none"> • Chief Information Officer, Newcastle Permanent Building Society (Jun 2010 – May 2013) • Senior Consultant, Misys (Dec 2009 – Jun 2010) • Chief Information Officer, Raiffeisen Bank International (Jan 2007 – Dec 2009) • Chief Information Officer & Quality Leader, GE Money Bank (2006 – 2007) 	Sydney	
Bendigo and Adelaide Bank	Andrew Watts	Executive, Customer Service Improvement & Information Technology (Jul 1994 – Present)	Andrew joined the Bank in 1994 and since then has held senior roles in areas including retail, marketing, strategy, self service, electronic banking and change. Before moving into his current role in 2013, Andrew looked after the Change executive portfolio. He is passionate about strengthening the Information Technology sector in Australia through developing future talent, industry partnerships and investment. During his time at the Bank, Andrew has overseen a number of significant transformational change programs.	Bendigo	
Bendigo and Adelaide Bank	Gary Doig	Head, General Manager, Technology	Past roles: <ul style="list-style-type: none"> • Chief Manager production Services, Bendigo Bank (2003 – 2008) 	Bendigo	

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		Services (2008 – Present)			
BHP Billiton	Chris Crozier	Chief Information Officer (Jul 2009 – Present)	Chris joined BHP Billiton in August 2006 as Chief Procurement Officer, based in Singapore. Before that, Crozier, had held various senior IT roles at spend management software provider Ariba Group and the Mitchell Madison Group consultancy. He began his career at another mining company, Rio Tinto, where over the course of a 10-year career he held various roles, most recently International Marketing Manager. Education – MBA, University of Melbourne.	Singapore	
BHP Billiton	Matthew Nette	Senior Manager, Online & Social (Apr 2014 – Present)	Matthew has more than 15 years of experience in all aspects of communications, digital and creative, particularly online, in large corporations and at all levels of government in Australia. Past roles: <ul style="list-style-type: none"> • Head of Digital and Creative Services, National Australia Bank (Jan 2010 – Apr 2014) • Team Leader, Online Communications & New Media, Department of Justice (Mar 2008 – Jan 2010) 	Melbourne	
BlueScope Steel Ltd	Larry Howard	Chief Information Officer - BANZ (Sep 2013 – Present)	Past roles: <ul style="list-style-type: none"> • Service Delivery and Infrastructure Manager, Origin Energy • Deputy Delivery Executive, IBM • Chief Information Officer, IAG • Head of Infrastructure, IAG • Chief Technology Officer/ Manager Service Delivery, CGU Insurance 	Melbourne	

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Boral Ltd	David Oxnam	Chief Information Officer (Oct 2012 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Divisional Manager, Finance and Planning, Boral Construction Related Businesses (Sep 2009 – Oct 2012) • General Manager, Strategy and Business Development, Boral Resources (WA) Ltd (Jul 2007 – Aug 2009) 	Sydney	
Bradken Ltd	John Saad	Chief Technical Officer (Mar 2005 – Present)	<p>John has been with Bradken for 24 years and was appointed Chief Technical Officer in March 2005. He is responsible for Bradken's technological direction, process and product innovation and advancement. John has had considerable experience in all divisions of Bradken previously occupying positions as a multi-site manufacturing manager, Technical and Product Development Manager for Mineral Processing and Head of Rail Engineering. He assumed responsibility for the CMS Industrial Services business in June 2009.</p>	Sydney	
Brambles Ltd	Jean Holley	Chief Information Officer (Sep 2011 – Present)	<p>Jean joined Brambles in September 2011 from telecommunications services company Tellabs Inc, where she was Executive Vice President and Chief Information Officer. Previously, she held roles including Vice President and Chief Information Officer at building materials group USG Corporation and Senior Information Technology and Information Systems roles at environmental services company Waste Management Inc. Jean is also a member of the board of directors for VASCO Data Security International, Inc.</p> <p>Education – MSc, the Illinois Institute of Technology; BSc (Computer Science & Electrical Engineering), Missouri University of Science & Technology</p>	Atlanta	

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Breville Group Ltd	Peter Williamson	Group Information Technology & Infrastructure Manager (Jul 2003 – Present)	Peter is the Group IT & Infrastructure Manager at Breville since July 2003. He has been with Breville since long and is a Microsoft certified system engineer.	Sydney	
Cabcharge Australia Ltd	David Lao	Digital Media Manager (Oct 2012 – Present)	David also founded his own venture called doob Digital Pty Ltd in 2009. At Cabcharge, David is responsible for digital marketing and digital strategy, social media management, SEO/SEM, digital media productions, and web/mobile development.	Sydney	
Caltex Australia Ltd	Steven Fox	Chief Information Officer (Aug 2011 – Present)	<p>Steve is responsible for the IT team's contribution to the company's strategic move from manufacturing and supply driven to a demand driven organisation. At the same time, Steve is leading the IT Services team through transformation from a manager of technology assets to one that focuses on business improvement through increased exploitation of technology.</p> <p>Steve has experience across diverse industries and geographies including roles at Country, Asia Pacific and Global level. Before joining Caltex, Steve was a technology consultant for Accenture having previously been employed as Chief Technology Officer for one of the world's largest shipping companies.</p>	Sydney	
Caltex Australia Ltd	David Annesley	Digital Communications Manager (Jan 2013 – Present)	<p>David is a senior marketing professional with over 12 years of experience and a track-record of success across marketing, digital, media, customer insight, engagement and loyalty.</p> <p>Currently he is leading the digital transformation at Caltex, by leading their digital transformation and</p>	Sydney	

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			developing best practice digital strategies across Online, Mobile and Social Media channels that ultimately complement and support the overall brand objectives.		
Cardno Ltd	Karen Wagner	Global Chief Information Officer & EVP (Mar 2014 – Present)	Karen was previously EVP and Director of Operations for Americas region at ZenithOptimedia Group from 2008 to 2013.	Los Angeles	
Carsales.com Ltd	Ajay Bhatia	Chief Product & Information Officer (Nov 2008 – Present)	Past roles: <ul style="list-style-type: none"> • Product and Technology Director/ GM, Fairfax Digital (2003 – 2008) • Part Time Lecturer, University of Technology Sydney (2000 – 2008) 	Melbourne	
Carsales.com Ltd	Sam Granleese	Head of Insights & Analytics (Jul 2012 – Present)	Sam currently heads the Insights and Analytics stream at Carsales.com Ltd - with responsibility for direction and team management covering automotive business intelligence and analysis, web analytics systems, consumer research and segmentation, data management platforms and CRM data integration. Sam's digital agency experience includes communications strategy, media planning and buying, ecommerce, search, mobile and gaming technology, loyalty programs and social media policy development and implementation.	Melbourne	
Challenger Ltd	Craig Squires	Chief Information Officer (Jun 2010 – Present)	Past roles: <ul style="list-style-type: none"> • Managing Director, Head of Equity and Capital Markets IT, Barclays Global Investors (Mar 1997 – Dec 2009) • Head of Business Systems Development, MLC (Mar 1992 – Mar 1997) 	Sydney	

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Challenger Ltd	John Havranek	Head of IT, Infrastructure & Enterprise Systems (Feb 2011 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Head of IT, Infrastructure, Challenger Financial Services (Nov 2002 – Feb 2011) • Project Manager, Macquarie Bank (Jan 2002 – Nov 2002) 	Sydney	
Challenger Ltd	Keith Schey	Manager, Digital Technology Services (Feb 2014 – Present)	<p>Presently, Keith is managing a team of Business Analysts and Test Analysts supporting the Digital technology systems within Challenger.</p> <p>Previously, he was Project Manager at Challenger from Sept 2009 till January 2014 and Manager, Business Systems at Challenger Financial Group from March 2005 until September 2009.</p>	Sydney	
Charter Hall Group	Aidan Coleman	Chief Technology Officer (May 2014 – Present)	<p>Aidan joined Charter Hall in 2014, and has over 15 years technology experience across a range of industries and geographies including property, funds management, retail, media, consumer goods, consulting, financial services and telecommunications.</p> <p>In his current role, Aidan is responsible for providing leadership and direction for all strategic IT activities associated with supporting IT's contribution to the organisation's key business initiatives. Since joining in May, Aidan has focused on improving the IT user experience at our head office and regional sites, whilst building the IT strategy and underlying capability that can leverage technology to power growth and productivity across the Charter Hall business.</p> <p>Prior to joining Charter Hall, Aidan worked at Stockland as IT Strategy and Planning Manager where he delivered significant improvements to customer, asset, development and financial systems. Aidan also</p>	Sydney	

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			transformed Stockland’s digital platform and online capability. Aidan’s additional experience includes eight years at News Corporation Australia.		
Coca-Cola Amatil Ltd	Warwick Hutton	Chief Information Officer, Australia (Jul 2012 – Present)	<p>Warwick has over 25 years of experience in IT including local and international positions. He has held key roles in major transformation projects across Asia and in Australia and had broad exposure to all elements of the businesses he has worked in.</p> <p>Warwick has worked with senior level business leaders throughout his career and is currently part of the Executive team at CCA. An ability to translate business opportunities into innovative solutions using cutting edge technology is a key strength.</p>	Sydney	
Coca-Cola Amatil Ltd	Barry Simpson	Chief Information Officer (Jan 2008 – Present)	<p>Barry has led large scale transformation programs in Australia, the United States and across Asia. He has both a strong commercial background and strong technical understanding that allows him to lead, motivate and adapt large IT organisations while delivering programs that support the goals of the organisations he works for.</p> <p>Past roles:</p> <ul style="list-style-type: none"> • Vice President, Information Technology, Colgate Palmolive (2000 – 2008) 	Sydney	
Coca-Cola Amatil Ltd	Graham Robertson	Chief Information Officer, Coca-Cola Amatil New Zealand (Sep 2010 – Present)	Graham was active as an Information Systems consultant between 1984 and 2009, leading IT project implementations in South Africa, Indonesia, Britain, Australia, Philippines, the USA, the United Kingdom and New Zealand. The bulk of this work was SAP based.	Auckland	

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Coca-Cola Amatil Ltd	Nicole Crivelli	Digital Strategy Manager (Sep 2011 – Present)	In her current role, Nicole is responsible for Digital strategy development, execution and implementation of digital programs, digital marketing and e-commerce website. Past roles: <ul style="list-style-type: none"> • National Strategy Manager - Immediate Consumption & Petroleum, Coca-Cola Amatil (Mar 2011 – Sep 2011) • National Business Manager, Convenience & Petroleum, Coca-Cola Amatil (Feb 2010 – Mar 2011) 	Melbourne	
Coca-Cola Amatil Ltd	Rob Jones	Digital Communications Manager, Corporate (Dec 2011 – Present)	With background from Human Resource, Rob is now a part of the Corporate Media and Public Affairs team where he works closely with the Group CEO and Senior Leadership teams to disseminate corporate internal messaging across the CCA Group. He also manages corporate social media and all corporate internal (digital) communications channels for the CCA Australian business.	Sydney	
Cochlear Ltd	Mark Dickson	Director, Information Technology Americas (Oct 2011 – Present)	Mark is a dynamic leader with 15 years of progressive IT, Project Management, Accountancy and international experience, including nearly two years in Australia and in the UK. Past roles: <ul style="list-style-type: none"> • Project Manager, Cochlear Americas (Jul 2010 – Oct 2011) • Systems Architect, Cochlear Americas (Mar 2008 – Aug 2010) • Oracle ERP Technical Lead, Cochlear Europe Ltd (Jul 2006 – Dec 2007) 	Colorado	

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Cochlear Ltd	Jan Janssen	Senior Vice President, Design & Development (May 2005 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> • Vice President, Technology Development, Cochlear (Sep 2003 – April 2005) • General Manager, Cochlear Technology Centre Europe, Cochlear (Jan 2000 – Aug 2003) 	Sydney	
Cochlear Ltd	John Sutherland	Chief Information Officer (Sep 2008 – Present)	As a Leader of the IT function within Cochlear, John's role encompasses all aspects of Cochlear's information technology needs including strategy and enterprise architecture, programme management, application development, IT operations and continuous improvement.	Sydney	
Commonwealth Bank of Australia	David Whiteing	Group Executive, Enterprise Services & Chief Information Officer (Jul 2014 – Present)	<p>David leads the technology and operation teams of the Group and is responsible for delivering the CBA's strategic pillar of the 'world-leading application of operations and technology'. Prior to his appointment as Group Executive in July 2014, David was the Executive General Manager Architecture and Planning for Enterprise Services. He joined the Group in September 2013.</p> <p>David is a highly experienced business and IT executive with a track record of delivering technology transformation in many industries, including financial services, both in Australia and overseas.</p> <p>David's background includes both in-house technology leadership as well as consulting roles giving him deep insights into the challenges facing transformative IT businesses today. Prior to joining CBA, he was Vice President of Enterprise Systems at BP in the United Kingdom. He is a former Accenture partner with extensive SAP experience.</p>	Sydney	

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Commonwealth Bank of Australia	Nick Lewins	Head, Technology Architecture & Planning (Oct 2014 – Present)	<p>Past roles:</p> <ul style="list-style-type: none"> Chief Technology Officer, BankWest (Dec 2008 – Oct 2014) Acting CIO, BankWest (Nov 2009 – Jan 2010) Program Architect, Bankwest (2006 – 2008) 	Perth	
Commonwealth Bank of Australia	Abigail Thomas	Head, Mobile Digital Experience (Jul 2014 – Present)	<p>Abigail is a digital professional with 15 years of experience across strategy, research and digital content.</p> <p>Past roles:</p> <ul style="list-style-type: none"> Executive Manager, Mobile Customer Experience, Commonwealth Bank (Jan 2014 – Jul 2014) Director, Deloitte Digital (Apr 2012 – Jan 2014) 	Sydney	Abigail has been named as one of the Top Ten Digital Media People in Australia by the Power Index in Nov 2011
Commonwealth Bank of Australia	Pete Steel	Chief Information Officer, Retail & Business Bank (Nov 2012 – Present)	<p>Past roles:</p> <p>General Manager, Commonwealth Bank of Australia (Feb 2004 – Nov 2012)</p>	Sydney	
Commonwealth Bank of Australia	Joseph Edwin	Chief Information Officer, CommSec & Commonwealth Private (Oct 2011 – Present)	<p>Joseph is an IT Executive with 18 years of global experience managing complex technology environments and large IT programmes. He has strong skills in technology strategy, sourcing, solution design and delivery, information management strategy and architecture. He has extensive experience in delivery of strategy and solutions for customer management.</p> <p>Joseph has managed numerous large scale and very large scale (>\$100 million) IT programmes including Core Banking modernisation, CRM, Enterprise Content Management. He has experience delivering efficiencies and optimisation of technology, sourcing, contracts and strategy that delivered sustainable multi-million dollar cost savings.</p>	Sydney	

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			<p>Past roles:</p> <ul style="list-style-type: none"> • General Manager, Enterprise Services, Commonwealth Bank of Australia (Jun 2009 – Sep 2011) • Executive Manager, Enterprise Services, Commonwealth Bank of Australia, (Jun 2008 – Jun 2009) 		
Commonwealth Bank of Australia	Lisa Frazier	Executive General Manager, Digital Channels (Jun 2013 – Present)	<p>Lisa is responsible for leading the direct digital channels across retail banking, small business and retail wealth management at CBA. This includes commbank.com.au, Netbank.com.au and MyWealth.com.au as well as CBA's mobile properties.</p> <p>Past roles :</p> <ul style="list-style-type: none"> • Commonwealth Bank of Australia, Chief Innovation Officer, Equities and Margin Lending (Mar 2012 – Jun 2013) • The Bay Citizen, Founder, President and CEO (Jan 2010 – Mar 2012) • McKinsey & Company, Partner (2001 – 2010) 	Sydney	
Commonwealth Bank of Australia	Ben Vernon	Executive Manager, Digital Customer Insights & Engagement (Sep 2013 – Present)	<p>Ben works with partner agencies and designs teams to deliver new and engaging experiences for customers across the banks digital assets including commbank.com.au, NetBank and MyWealth. Ben is the lead for qualitative and quantitative research studies defining customer needs, motivations, attitudes and behaviours and translating these into new digital experiences.</p> <p>Past roles:</p> <ul style="list-style-type: none"> • Commonwealth Bank of Australia, Executive Manager, Online Customer Experience – MyWealth (Apr 2012 – Sep 2013) • CommSec, Executive Program Manager, Research & Development (Sep 2011 – Apr 2012) 	Sydney	

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			<ul style="list-style-type: none"> Executive Portfolio Manager, Business & Private Banking, Commonwealth Bank of Australia (Apr 2010 – Sep 2011) 		
Commonwealth Bank of Australia	Andy Weir	Chief Information Officer & Chief Executive, Enterprise Services, Bankwest (Jan 2010 – Present)	Past roles: <ul style="list-style-type: none"> Head of Change Management, Bankwest (Mar 2006 – Jan 2010) Program Director, HBOS (Jul 1995 – Mar 2006) 	Perth	
Commonwealth Bank of Australia	Sam McCready	Head, Digital Banking, Bankwest (Sep 2013 – Present)	Past roles: <ul style="list-style-type: none"> Head of Online, Bankwest (Dec 2012 – Sep 2013) Program Director, BankWest (Nov 2008 – Nov 2012) 	Perth	
Commonwealth Bank of Australia	Colin Jones	Head, Infrastructure Services, BankWest (Dec 2011– Present)	Past roles: <ul style="list-style-type: none"> Head, IT & Change Management , BankWest (Oct 2010 – Dec 2011) Head, Project Execution, BankWest (Jun 2008 – Oct 2010) 	Perth	
Commonwealth Bank of Australia	Sean Langton	Head, Solution Development & Engineering, Bankwest (Feb 2013 – Present)	Past roles: <ul style="list-style-type: none"> Head, Retail Bank IT Architecture, BankWest (Oct 2011 – Jan 2013) Head of Solution Architecture, Bankwest (Jun 2010 – Oct 2011) 	Perth	
Computershare Ltd	Glenn Seaye	Managing Director, Computershare Technology Services, Oceania (Sep 2002 –	Glenn joined Computershare in 2001 and has been involved in the standardisation and subsequent deployment of software solutions globally. Glenn leads a division responsible for Software and Infrastructure Service Delivery with coverage of all Computershare companies operating in Asia and Oceania.	Melbourne	

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		Present)	Glenn has over 20 years of experience within the information technology services space, specialising in the development and deployment of software solutions spanning several industries including aerospace and defence, banking, insurance and government.		
Computershare Ltd	Mark McDougall	Global Chief Information Officer (Jul 2014 – Present)	Past roles: <ul style="list-style-type: none"> • Global CTO & MD of Global Development, Computershare (Jan 2009 – Jun 2014) • Head of Consulting Architecture, NAB (Sep 2005 – Dec 2008) 	Melbourne	
Cover-More Group Ltd	Richard Wiltshire	Head, Technology Operations (Sep 2012 – Present)	Richard was previously the Operations Manager for Information and Communication Technology at First Folio Finance from Feb 2012 to July 2012.	Sydney	
Cover-More Group Ltd	Sanjeev Gupta	Chief Information Officer (Sep 2012 – Present)	Past roles: <ul style="list-style-type: none"> • Head of Technology & Projects, Wesfarmers Insurance, Australian Underwriting (Aug 2010 – Jun 2012) • Head of Projects & Improvement, Wesfarmers General Insurance Ltd (Jun 2009 – Aug 2010) 	Sydney	
Cromwell Property Group	Phillip Cowling	Director, Projects & Technical Solutions (Oct 2004 – Present)	Philip is a Chartered Engineer with over 25 years of experience in building design facilities and property management in Australia and the UK. Before joining Cromwell, he undertook roles as a consultant working on a range of projects for clients including QIC. As director of Cromwell Projects and Technical Solutions, Philip is responsible for the management of all new development and renovation projects across the portfolio. Philip's other responsibilities include the technical due diligence on acquisitions, managing the Groups sustainability and	Brisbane	

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			energy policy and the operational and cost management of all properties in Cromwell's portfolios.		
CSL Ltd	Elie Hadaya	Chief Information Officer (Dec 2013 – Present)	<p>Elie is responsible for the overall management of Information Technology team of CSL and leading an IT transformation project. Elie came to CSL with an IT background in 2013 and has over 17 years' experience in the strategic role in telecommunications industry globally. Prior to joining CSL, Elie worked for Telstra Global of Telstra Corporation Ltd, where he led the global Business Transformation Program and successfully delivered customer centric capabilities across the end-to-end Telstra Customer value chain. Elie has been responsible for managing complex IT Systems and Infrastructure solutions across Sales, Service Delivery, Customer Service, Billing and Finance.</p> <p>Prior to his role in Telstra Global, Elie held various senior business technology roles for French Wireless Telco, US and Global Telco and successfully led multiple change/transformation programs while rapidly introduced strong process and culture of accountability across his teams by setting clear and measurable targets, and he introduced SDLC and communication media.</p>	Hong Kong	
CSL Ltd	Christian Daigneault	Chief Technology Officer (Jul 2007 – Present)	<p>Christian has orchestrated a full network transformation that resulted in several technology awards: the first All IP HSPA+ network in 2009 and the first LTE/DC-HSPA network in 2010. Christian came to CSL with a background in developing and operating wireless networks in Canada, China, Brazil, Algeria, and Europe. Prior to joining CSL, Christian was Deputy CTO for Wataniya Telecom, the largest operator in Algeria. Before that, Christian was the Director of RF Engineering and Operations at Telus Mobility in Canada, and Director of</p>	Hong Kong	

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			<p>Technology for Telesystem International Wireless in several of their international operations.</p> <p>Education – BEE, University of Sherbrooke (Quebec, Canada); Fellow member of the Institute of Engineering and Technology</p>		
CSL Ltd	Mairian Gildea	<p>Manager, Digital Communications (Jul 2011 – Present)</p>	<p>Mairian leads the development and delivery of digital communication through the use of new technologies which are integrated with existing channels. This includes combining elements of previous roles (tech support, design) with strategic work.</p> <p>Past roles:</p> <ul style="list-style-type: none"> • Web Specialist, CSL (Oct 2008 – Jul 2011) • Digital Designer, Australian Country Spinners (Dec 2006 – Oct 2008) • Digital Designer, Zoom Digital Print (May 2005 – Dec 2006) 	Melbourne	
CSR Ltd	Charlie Sukkar	<p>Chief Information Officer (May 2008 – Present)</p>	<p>Prior to his current role, Charlie was Director for Application Solutions and Information Security at Alcatel-Lucent from 2001 till 2008.</p> <p>Charlie has held several responsibilities in the areas of digital Business Leadership, IT Business Transformation including M&A, IT Strategic Planning & Execution, Enterprise Applications Transformation, Architecture & Governance.</p>	Sydney	

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<p>CSR Ltd</p>	<p>Elmar Platzer</p>	<p>Digital Transformation Leader (Mar 2014 – Present)</p>	<p>Elmar is also CEO and Co-founder of PhotoMerchant Ltd since March 2008.</p> <p>Past roles:</p> <ul style="list-style-type: none"> • Digital Consultant, Sensis (Jul 2010 – Dec 2011) • Chief Executive Officer, Future House Pty Ltd (Jan 2010 – Jul 2010) • Chief Operating Officer, Geekdom Pty Ltd (Oct 2009 – Dec 2009) • Chief Operating Officer, MassMedia Studios Pty Ltd (Mar 2006 – Oct 2009) 	<p>Sydney</p>	
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ABN 21 160 009 236

Level 5, 17-19 Bridge Street, Sydney NSW Australia

p +61 2 9253 0950

w blenheimpartners.com